## your portal to pacific grove

To: All media

From: Esther Trosow, 93950.com

Re: Updated website
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Contact: Esther Trosow

etrosow@93950.com

(831) 375-4559 (provided as contact # please don't publish)



Painting by Snick Farkas

## 93950.com Offers Updated Steinbeck Tour

93950.com, a web portal featuring information about and links to Pacific Grove has updated its contents. The website is designed to offer information about Pacific Grove-centric subjects to residents as well as visitors

Featured prominently on the site is the popular driving tour of John Steinbeck's Pacific Grove (at 93950.com/steinbeck). This tour of 20 sites relevant to the life and work of the Nobel Prize-winning author and his friend, Ed Ricketts, has been online for over 9 years, and is updated just in time for this year's Steinbeck birthday celebration on February 27th. The revised webpages now have Google Maps that pinpoint the tour's sites in amazing detail from above. These maps blend cutting-edge technology with practical street-map navigation. Also included in the updated version is a handy printable 11-page illustrated version of the tour. The Steinbeck tour had its inception in the printed guide that was offer by the City of Pacific Grove and the Pacific Grove Chamber of Commerce. When funding dried up for the free publication, author Esther Trosow translated its contents into a web-based tour.

93950.com also includes pages devoted to Snick Farkas' cartoon, *The Colossus of Gold* (at 93950.com/cog). The site also includes the latest and archived reviews from Pacific Grove's Barber Shop Movie Review with Gene, Gordy, and Snick, seen every Monday at 5:00 p.m. on KSBW's Live at Five news (at 93950.com/barber).

Other popular pages on the site cover information about Pacific Grove art galleries, eateries, inns, seniors, education, children, events, history (including a self-guided walking tour), monarch butterflies, environmental groups, City government, churches, shopping—and more!

Listings are offered free of charge, and interested businesses, organizations, schools, and individuals are encouraged to contact Esther Trosow at etrosow@93950.com to be included or updated on the site.